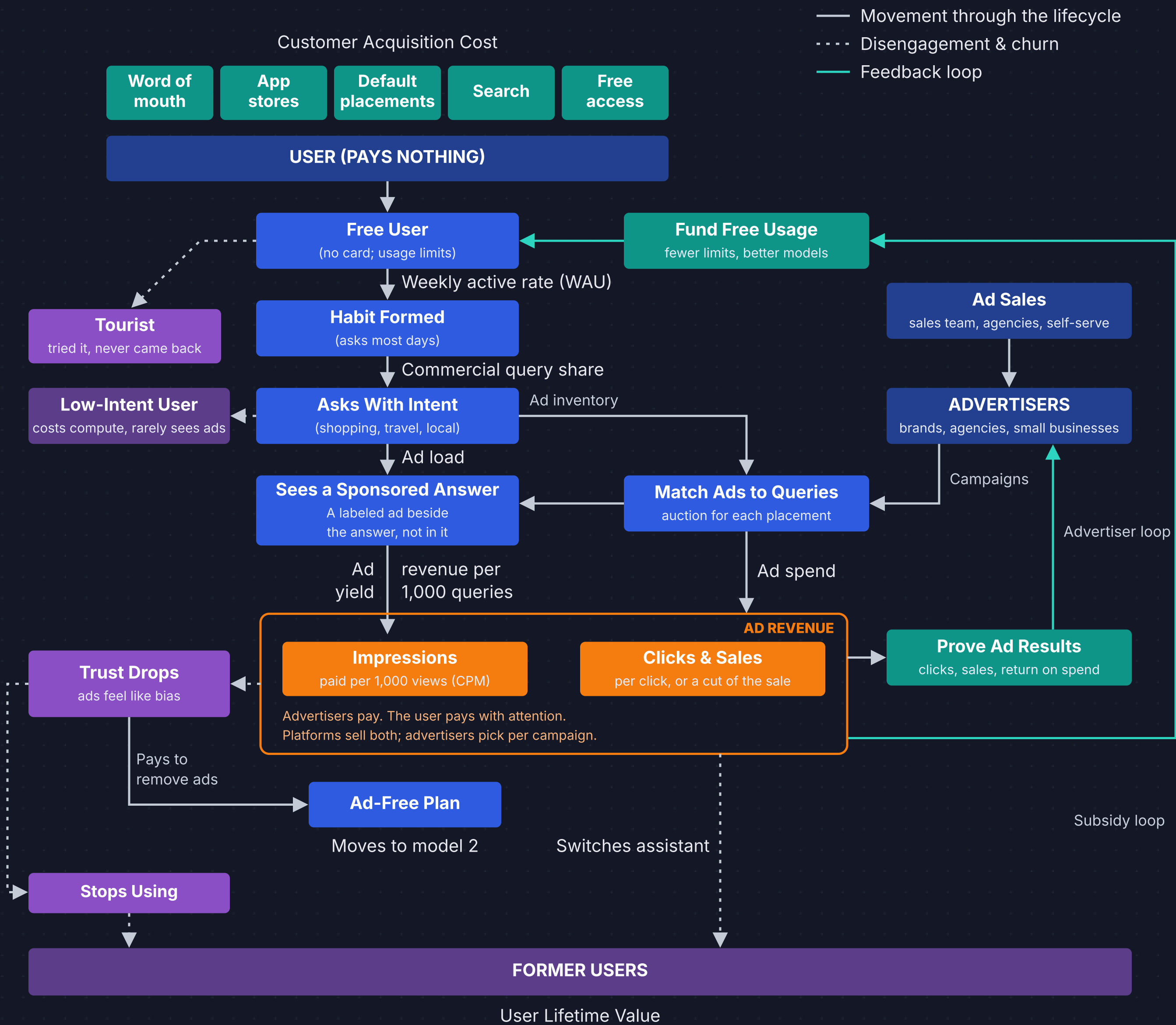


How an AI ad-supported business works

Users ask for free; advertisers pay to appear next to the answers



THE ECONOMICS How this model makes and spends money (not a stage in the lifecycle)

Revenue =

queries × ad load × price per ad, plus clicks and sales

Cost =

compute for every query, including the ones with no ad