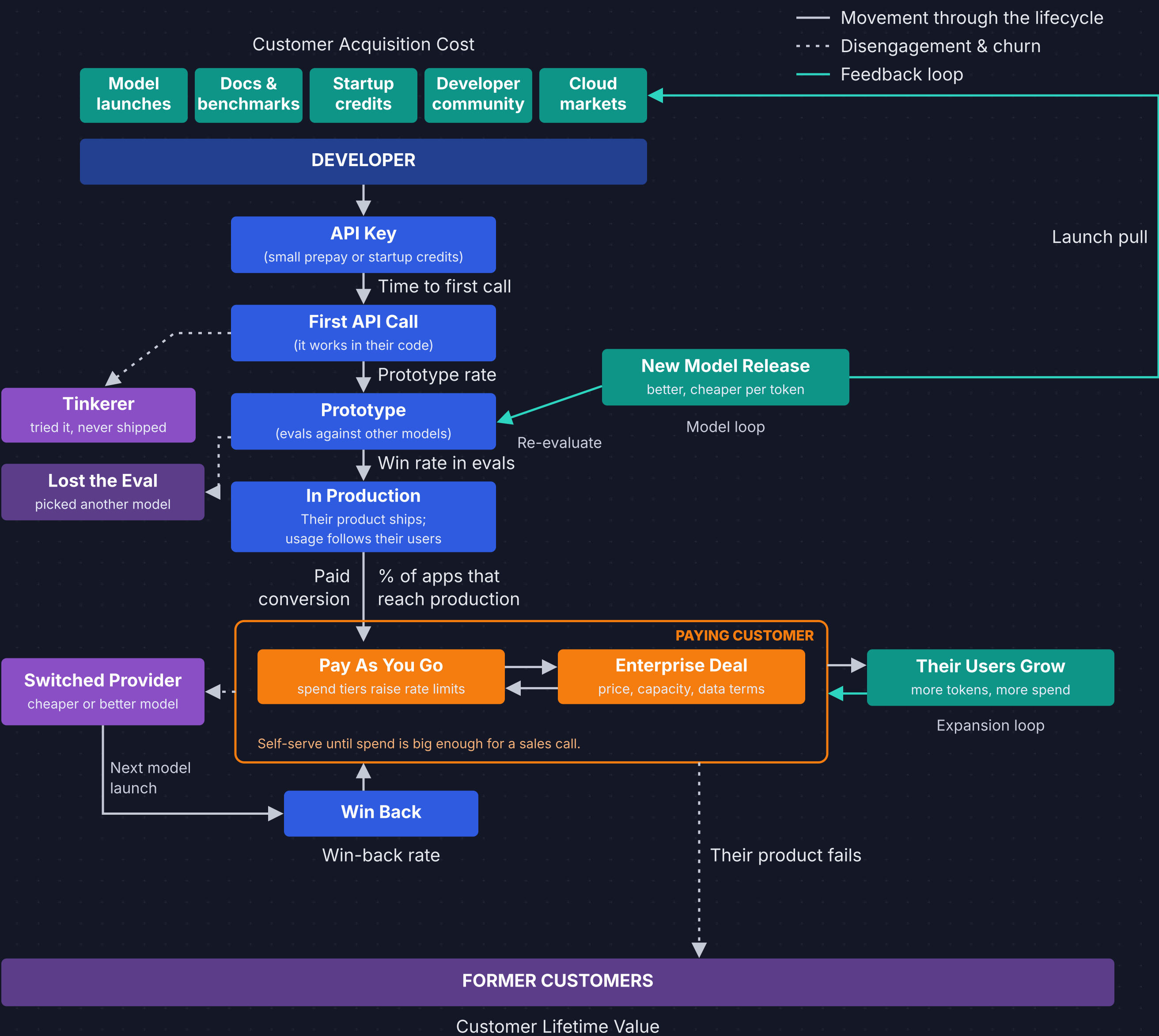


How an LLM model business works

Companies pay per token to build AI into their own products



THE ECONOMICS How this model makes and spends money (not a stage in the lifecycle)

Revenue = tokens × price per token, plus enterprise commitments

Cost = GPU cost per token × tokens, plus model training